



# Digitising European Industry

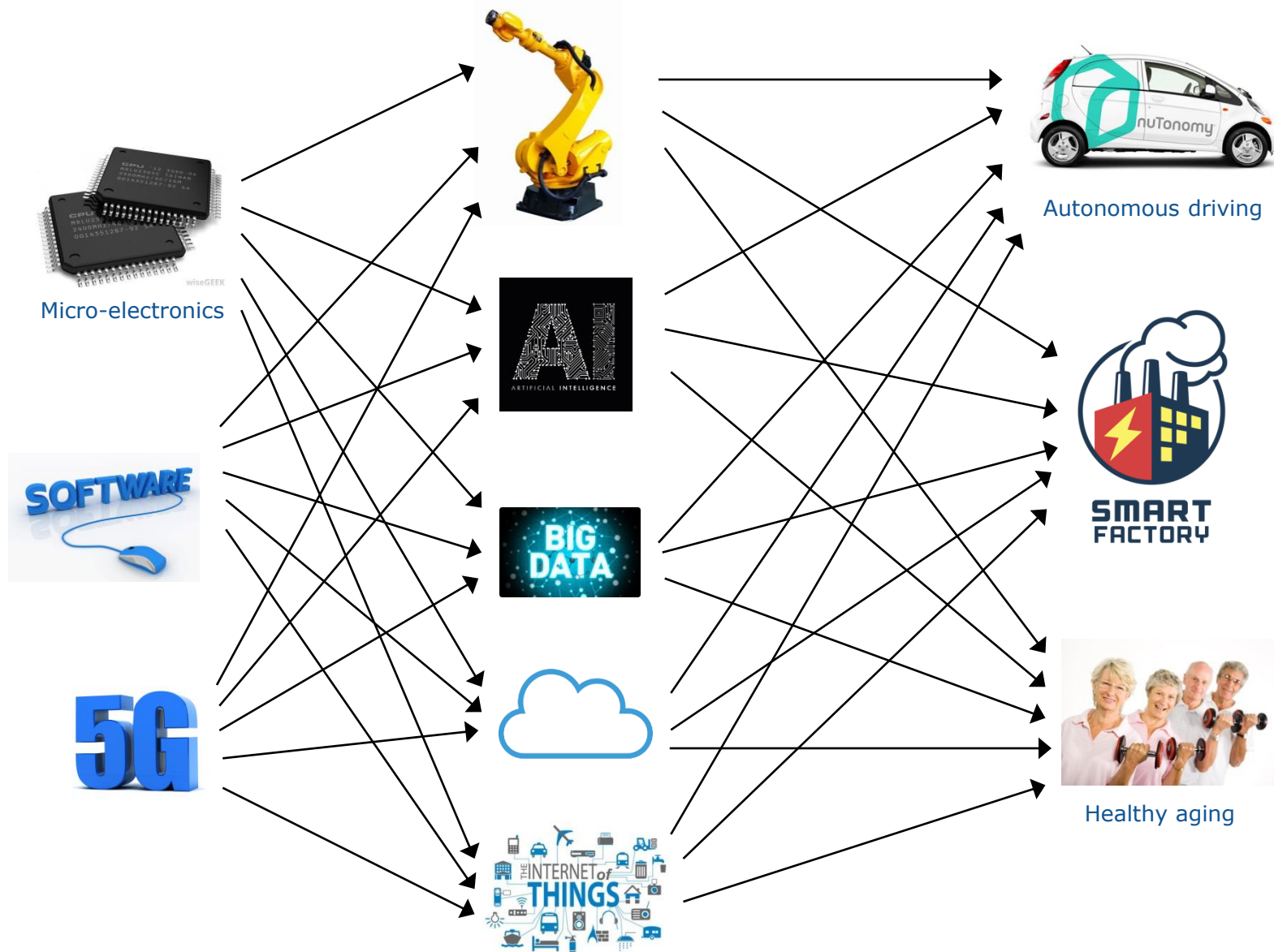


Dr Juha Heikkilä, Head of Unit

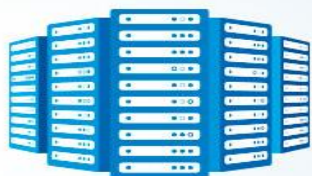
Robotics & Artificial Intelligence, DG Connect, European Commission

 #DigitiseEU

# Technology value chains



## COMMITMENTS FOR A DIGITAL FUTURE OF EUROPE



**8 MSs** committed to build and deploy the next generation of **computing and data infrastructures** in Europe



**11 Ministers & State Secretaries** + industry leaders pledged to collaborate and work jointly within the **EU Platform of National Initiatives**



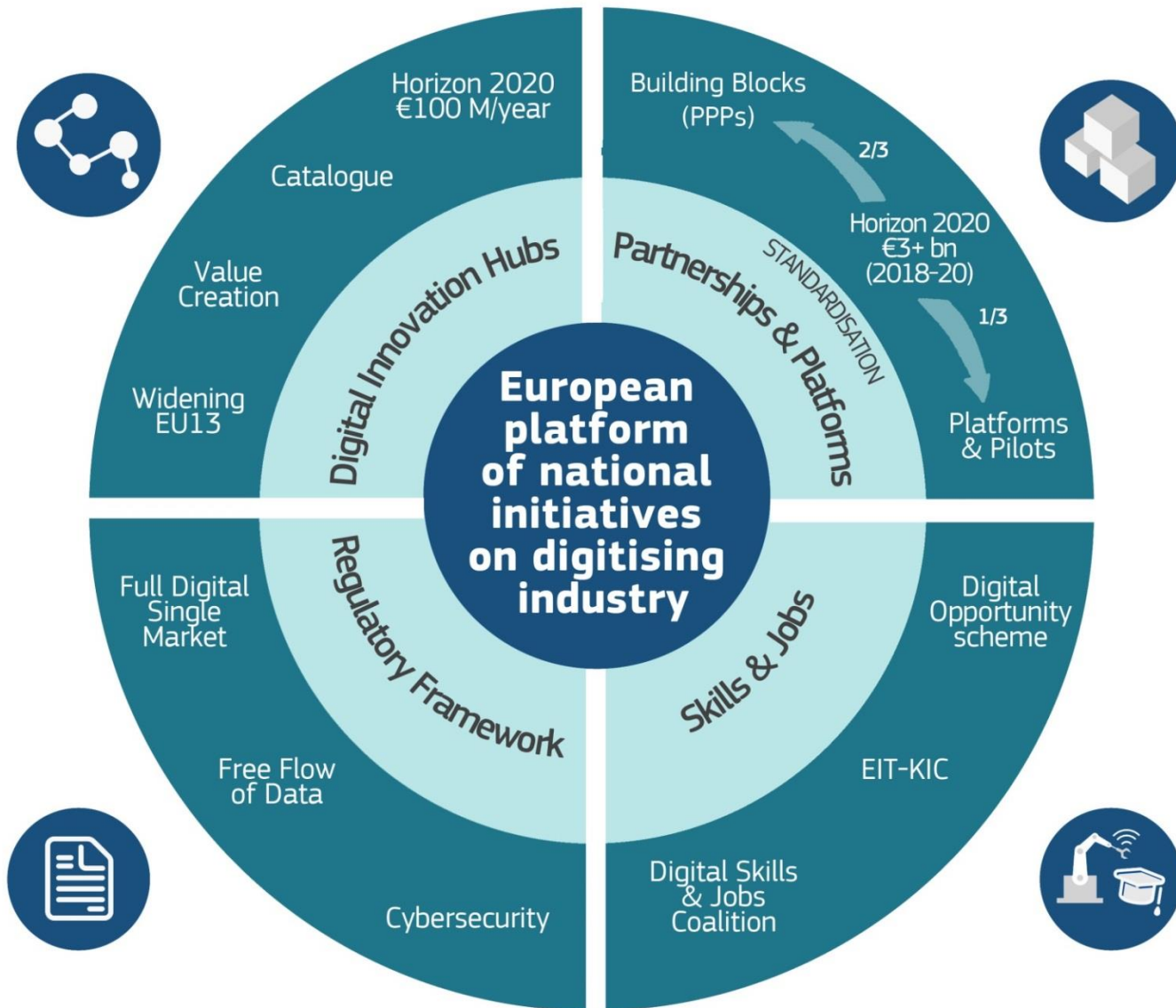
**29 EU and EEA** countries signed up for European **cross-border smart mobility corridors**



**5 Ministers, 2 MEPs** & high-level stakeholders participated in the launch of a pilot project to boost **cross-border digital work experiences**



# A comprehensive DEI strategy





## Online Platforms

Setting the right framework for EU and ensuring innovation, consumer choice, fair commercial practices, ... for various platforms (intermediation, market places, search engines, ...) (COM(2016) 288)

B2C aspects

Illegal content  
(COM(2017) 555)

B2B relations

Fair and innovation-friendly platform-to-business trading practice  
(announced in COM(2017)228, MTR DSM)

## Digital Industrial Platforms

Common specifications, interoperability, standardisation

Hardware/software environment integrating key technology building blocks

Development of business ecosystems and large-scale pilots

€1 billion in Horizon 2020 (2018-2020)

## National/European Platforms

European Platform of National Initiatives on digitising industry

National Platforms (eg Industrie 4.0 Plattform)

Discussion and coordination forum

High-level meetings

## **EuroHPC declaration 23/03/2017**

- Member States engage in a collaborative framework (EuroHPC)

## **EuroHPC objective:**

- Provide European scientists, industry and the public sector with latest HPC and data infrastructure and support the development of its technologies and applications across a wide range of fields
- Provide a ***procurement framework*** for an integrated world-class exascale supercomputing and data infrastructure in Europe
- Support the development of an integrated European HPC and Big Data infrastructure ***ecosystem*** covering all scientific and industrial value chain segments
- foster the European supply industry and provide better access to industrial users
- Provide EU level coordination and adequate financial resources to support the EuroHPC mission and objectives
- **Next Steps:**
  - EuroHPC meeting with the Member States, Brussels, 05 October 2017
  - Ongoing work on a new legal & financial instrument to achieve the EuroHPC objectives.

# European platform of National Initiatives on Digitising Industry (*Rome, 2017*)

To reinforce the EU's competitiveness in digital technologies and to ensure that any industry in Europe – big or small, wherever situated, whatever sector – can fully benefit from digital innovations to upgrade its products, improve its processes and adapt its business models to the digital transition.

## The platform: our added value at EU level

- Coherence, collective steer, co-ordination
- Monitoring actions at all levels: EU, MSs, regional and industrial
- Diffusion of Best Practices
- Pool investments



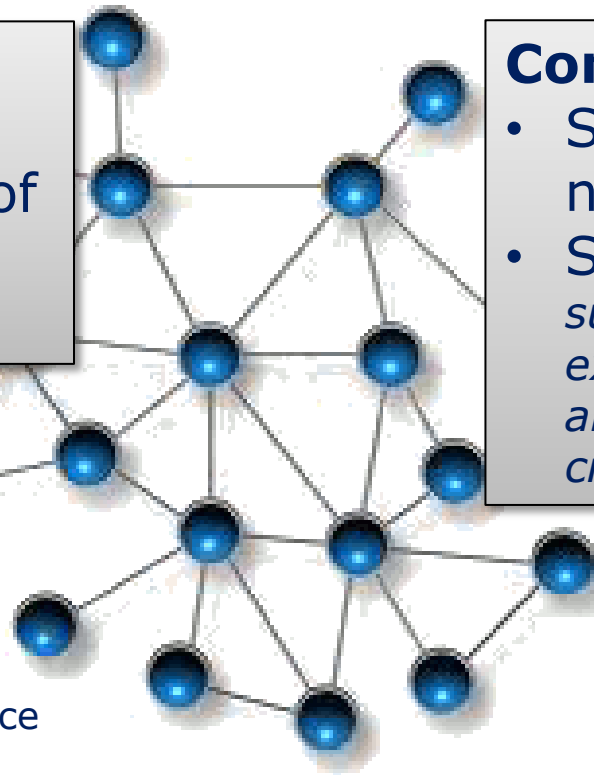
***"Ensure that every business in Europe, whatever its sector of activity, wherever located and whatever its size, can take full advantage of digital innovations and competences"***

## **Member States & regions:**

build-up/strengthening of national and regional structures of DIHs

## **Commission:**

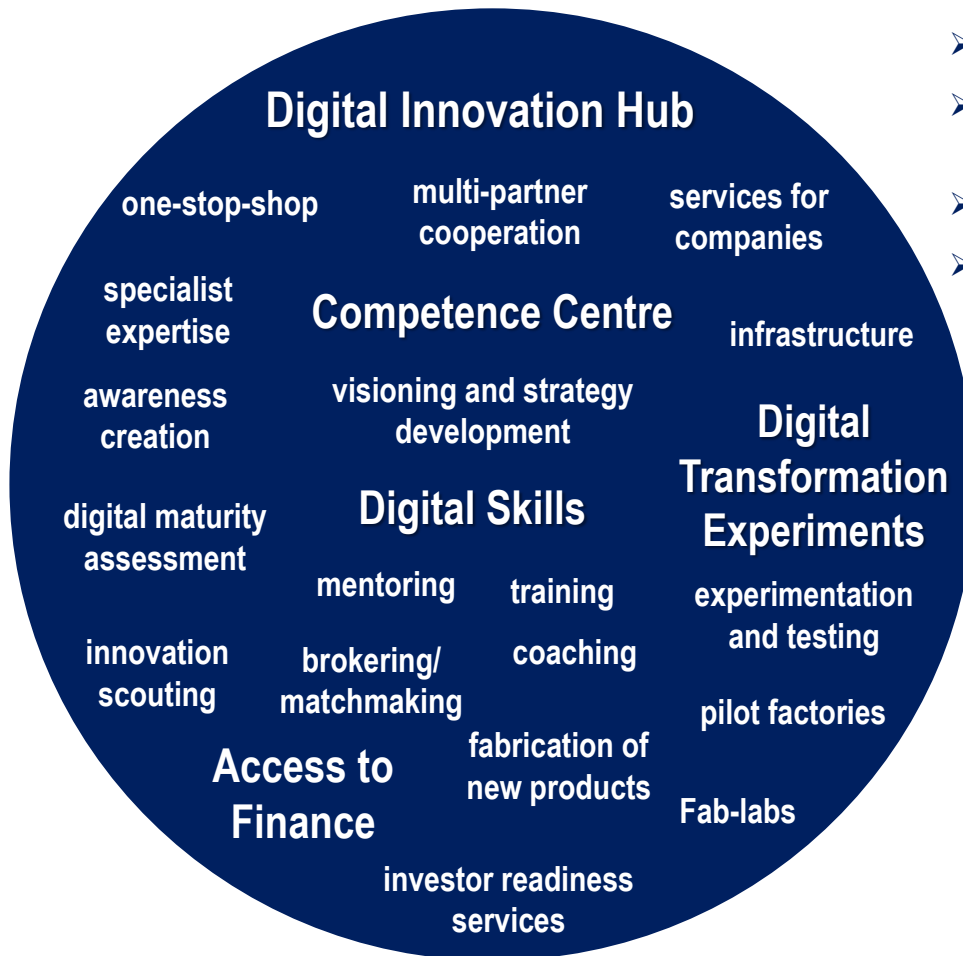
- Set up a pan-EU network of DIHs
- Support activities *such as cross-border experiments, catalogue and assistance in the creation of hubs*



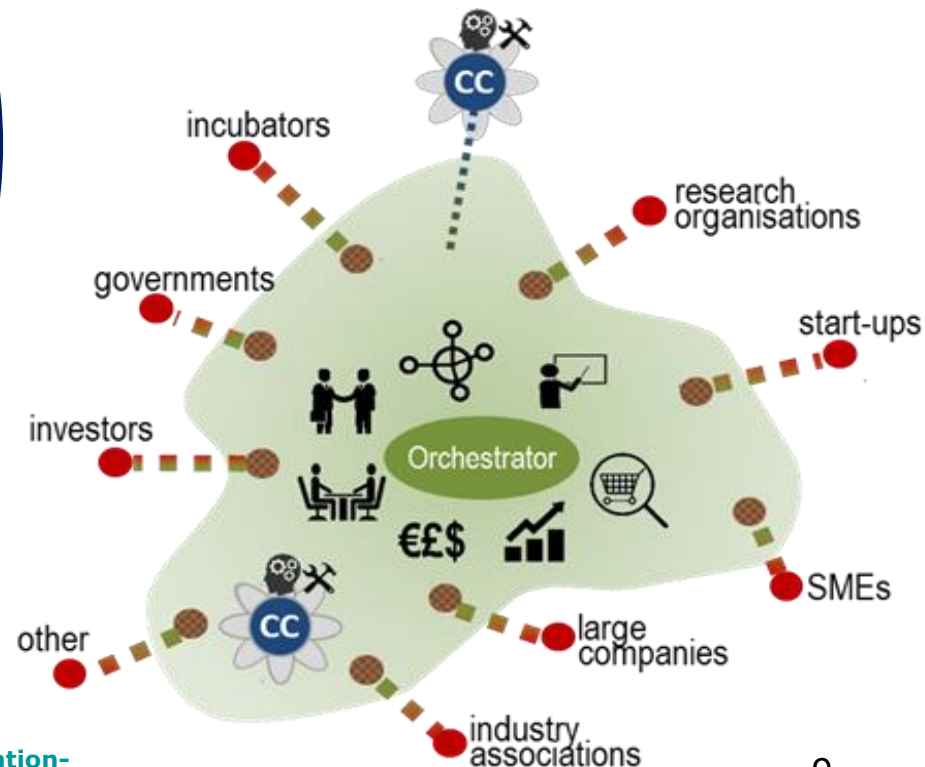
- particular attention to **SMEs**
- Ensure companies can **access** advanced technologies and enhance their **digital competences**
- **€100 million per year (EU)** of support to the hubs and **10 times more from the Member States and regions**



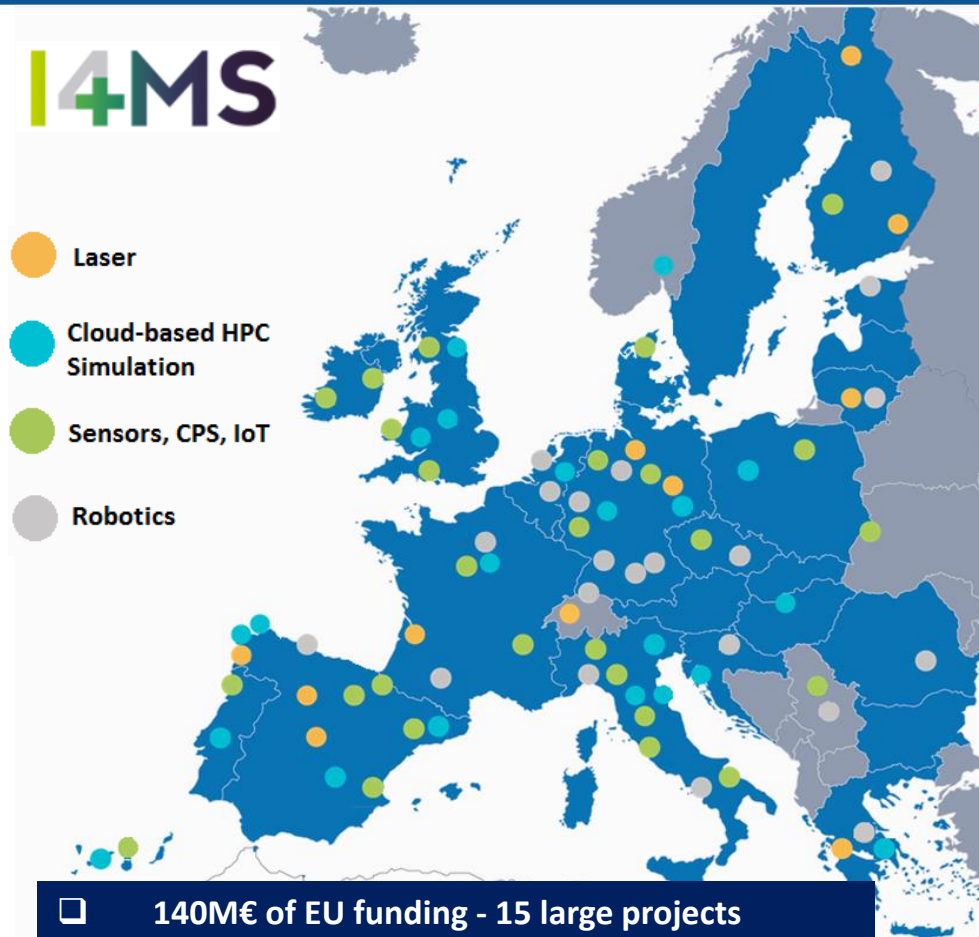
# What is a Digital Innovation Hub?



- Provide support to **start-ups, SMEs, mid-caps** in managing their **digital transformation**
- **Competence Centres** are at the **core of DIHs**
- **Variable geometries**: technology applications, sector, SME focus etc.
- Different **service portfolios** offers
- **Single organisations** to **multi-partner cooperation**



# Building on and expanding successful actions (examples)



- ☐ 140M€ of EU funding - 15 large projects
- ☐ 125 DIHs/competence centres
- ☐ 450 experiments: 80% cross-border dimension
- ☐ 560 contractors. Out of which 406 industrial: 84% SMEs and mid-caps, 50% users, 65% new in EU R&I Programmes
- ☐ 29 Members States and Ass. Countries



- ☐ 62M€ of EU funding - 10 projects
- ☐ 100 DIHs/competence centres
- ☐ 285 experiments: 75% cross-border dimension
- ☐ 248 contractors. Out of which 203 industrial: 70% SMEs and mid-caps, 40% users, 55% new in EU R&I Programmes
- ☐ 19 Members States and Ass. Countries

**The Alexandra Institute - ICT-based innovation** Alexandra Instituttet - it-baseret innovation

**Contact Data**

**Coordinator**  
The Alexandra Institute

**Year Established**  
1999

**Location**  
Åbogade 34, 8200, Aarhus

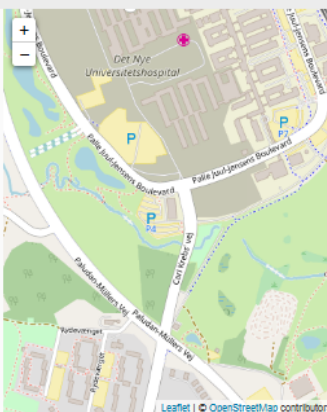
**Website**  
<http://alexandra.dk>

**Social Media**  
[Twitter](#) [Facebook](#) [LinkedIn](#) [Instagram](#)

**Contact Name**  
Ole Lehmann Madsen

**Contact Email**  
olm@alexandra.dk

**Contact Phone**  
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**Description**

**Description**  
The mission of Alexandra is to help private and public companies to develop new ICT-based products and services based on the newest ICT-research and technology

*Alexandra Instituttets mission er at hjælpe private og offentlige virksomheder med at udvikle nye it-baserede produkter og services baseret på den nyeste it-forskning og teknologi*

**Link to digitization**  
Companies get access to the newest research and technology within ICT. They then get ahead of the competition.

**Market and Services**

**Market sectors**

- Electricity, gas and water supply
- Construction
- Wholesale and retail trade
- Transport, storage and communication
- Public administration and defence
- Education
- Health and social work
- Other community, social and personal service activities (media, entertainment, etc.)
- Manufacture of machinery and equipment
- Manufacture of electrical and optical equipment
- Manufacture of transport equipment

**Organization**

**Organizational form**  
Government agency

**Turnover**  
500.000-1.000.000

**Number of employees**  
50-100

**Evolutionary State**

Fully operational

**Geographical Scope**

National

**Funding**

- Horizon 2020
- National basic research funding
- National specific innovation funding
- Regional funding
- Private funding
- Partner resources

**Customers**


**Number of customers annually**  
>50


**Type of customers**

- Start-up companies
- SMEs (<250 employees)
- MidCaps (between €2-10 billion turnover)
- Large companies, multi-nationals

**Digitization technological focus**

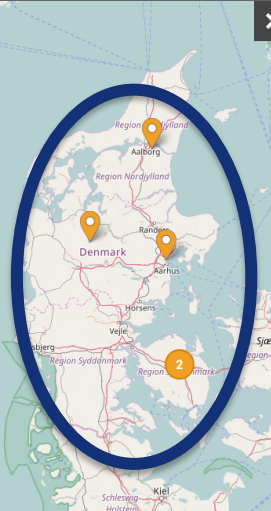
- Internet of Things (e.g. connected devices, sensors and actuators networks)
- Artificial Intelligence and cognitive systems
- Location based technologies (e.g. GPS, GIS,



**SMART SPECIALISATION PLATFORM**


European Commission / Smart Specialisation Platform / Tools / Digital Innovation Hubs
Home S3 Platform Sections Tools News Events Knowledge Repository

### Digital Innovation Hubs



**The Alexandra Institute - ICT-based innovation**

**General Information**

**Evolutionary State:** Fully operational

MORE DETAIL

**Contact Info**

**Contact name:** Ole Lehmann Madsen

**Contact email:** olm@alexandra.dk

**Contact phone:** +45 20 15 44 51

**Location:** Åbogade 34, 8200, Aarhus

WEBSITE

**Search**

**Technical Competences**

None selected ▾

**Services Provided**

None selected ▾

**Focus on TRL**

None selected ▾

**Market sectors**

2 selected ▾

- ☒ Manufacture of chemicals, chemical products and man-made fibres
- ☐ Manufacture of rubber and plastic products
- ☐ Manufacture of other non-metallic mineral products

**So far, in Denmark:**

- 5+ operational DIHs
- 3+ candidate DIHs



# European Network of DIHs- filling the white spots

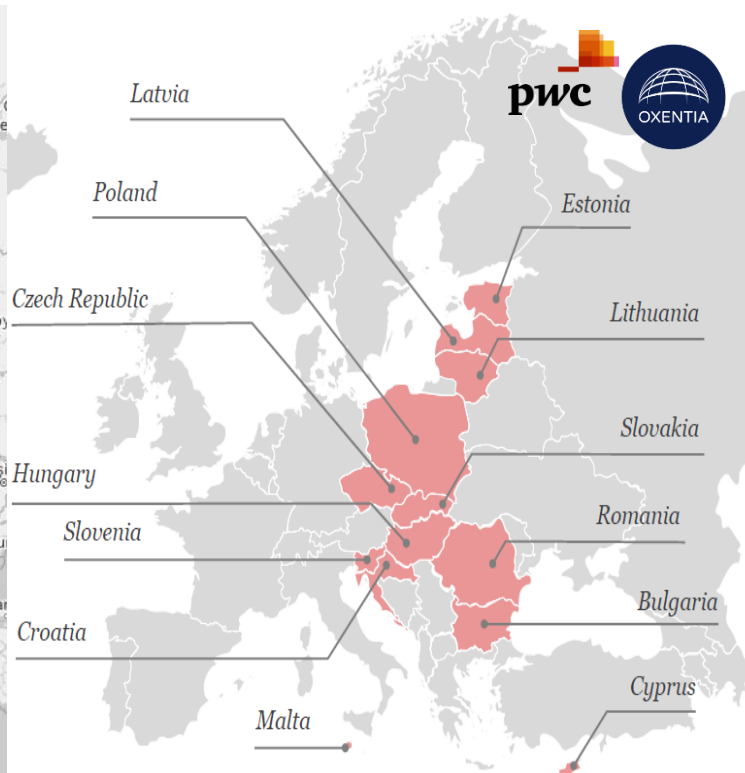
## Finished



- 29 DIHs coached so far – 14 EU countries
- 1.45M€ (up to 50k per participant) in I4MS for most promising regional competence centres for developing their case for becoming a DIH
- Coordination: I4MS Growth and XS2I4MS
- 18 coached hubs participated in the latest I4MS call, 8 successfully

<http://dih.i4ms.eu/>

## Ongoing



- Smart Factories in **Central and Eastern Europe (EU13)**
- **1.8M€** from the **European Parliament** to support the implementation of DIHs in the **selected countries and regions** where the divergence in uptake and adoption of digital technologies has been so far limited
- Call open **until 22 October** – <https://ec.europa.eu/eusurvey/runner/ApplicationForm>
- Final selection of **30 DIHs** by **early December**
- Coordination: **PWC** and **Oxford University Innovation**

<https://ec.europa.eu/futurium/en/implementing-digitising-european-industry-actions/digital-innovation-hubs-smart-factories-new-eu>

## Future actions



EN

DRAFT

Horizon 2020

Work Programme 2018 - 2020

5.i. Information and Communication Technologies

**± 8M€** for widening the SAE and I4MS networks towards industrial regions which are so far underrepresented (WP18-20)

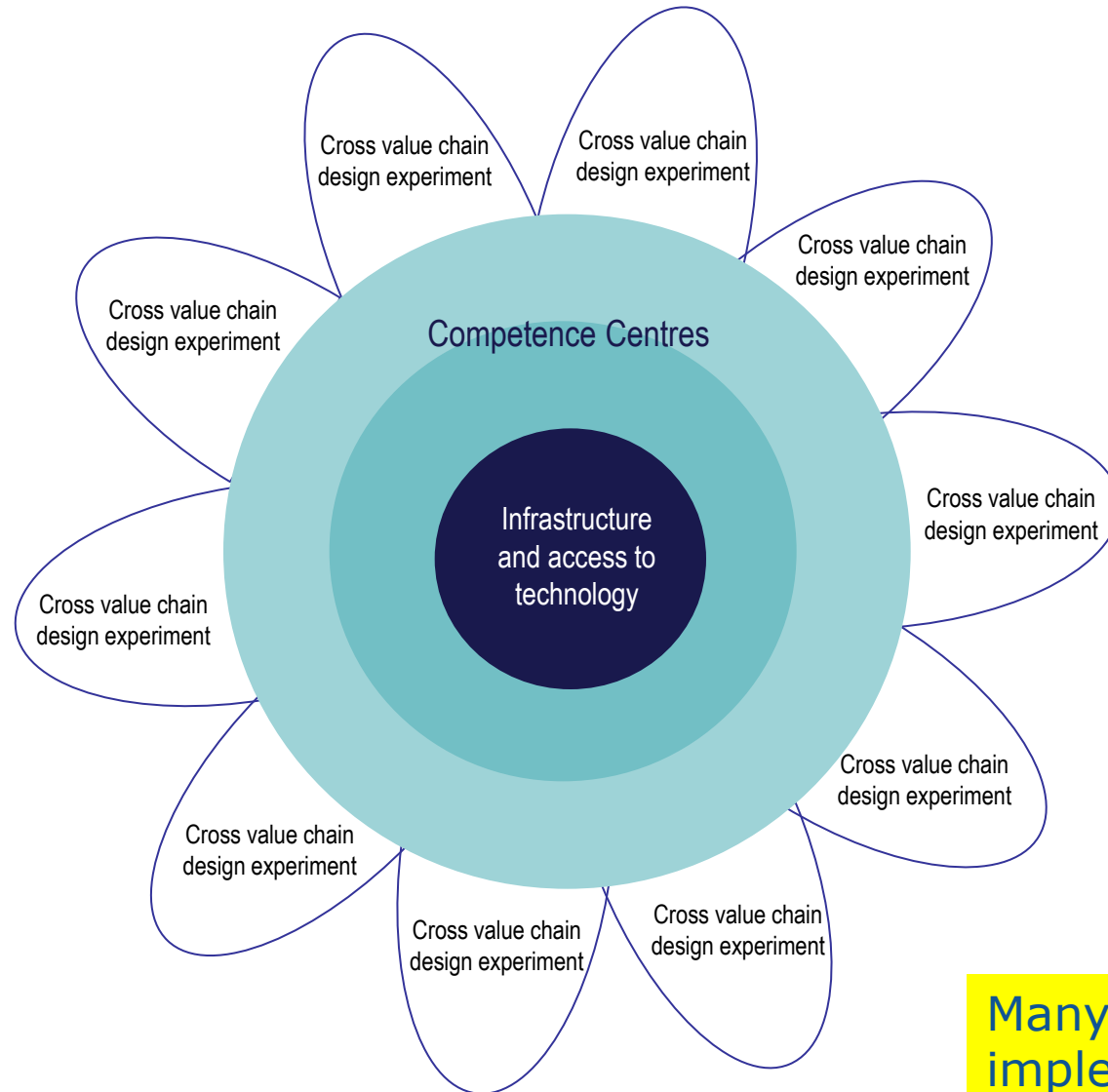
Tentative  
opening call date:  
**16 Oct. 2018**  
deadline:  
**2 April 2019**

- Focus area "Digitising and transforming European industry and services" calls for digital innovation hubs (for 300 M€)
  - DT-ICT-01-2019: Smart Anything Everywhere (SAE) Initiative
    - Including: "widening" part for industrial regions that are currently underrepresented in I4MS and SAE
  - DT-ICT-02-2018: Robotics – Digital Innovation Hubs (Healthcare, Infrastructure Inspection and Maintenance, Agri-Food and Agile Production)
  - DT-ICT-03-2020: I4MS (phase 4) - uptake of digital game changers and digital manufacturing platforms
  - DT-ICT-04-2020: Photonics Innovation Hubs
  - DT-ICT-05-2020: Big Data Innovation Hubs
- In SC2: DT-RUR-12-2018: ICT Innovation agriculture – Digital Innovation Hubs for Agriculture



- Focus area calls for innovation actions with the following characteristics:
  - Consortia should be deeply rooted in regional/national DIH
  - Critical mass of highly innovative, cross border experiments. At least 50% of the budget should directly benefit SMEs or slightly bigger companies.
  - Activities should aim at long-term sustainability and include a business plan for the digital innovation hubs, a plan to attract investors, to address training and skills development needs and dissemination. Established networks reaching out to SMEs like the Enterprise Europe Network and the NCP network should be used.
  - Selected projects are expected to collaborate on building a network of Digital Innovation Hubs, covering most regions in Europe.

# Critical Mass of Cross-Border Application Experiments



Develop novel products or services with digital technologies.

Bring together actors along value chain.

Suppliers to assist new users in customising and applying digital technologies in their environment.

Financial support to third parties may be used for flexibility

Many projects are using FSTP to implement open calls in H2020

## Stimulate the development of the next wave of products with digital technologies inside

48 M€

A network of Digital Innovation Hubs in the following 4 areas:

- Area 1: Cyber-physical and embedded systems
- Area 2: Customised low energy computing powering CPS and the IoT
- Area 3: Flexible and Wearable Electronics
- Area 4: Widening Digital Innovation Hubs

Innovation Actions up to 8 million €.



SmartAnythingEverywhere

# Examples within Cyber-physical systems – safety critical systems

Autonomous robot that can check lights on airport runways



**stereolab**  
ADVANCED SOLUTION MAKER

EZ10: a driverless shuttle to cover short distances on predefined routes

**Steery.io/EasyMile**



Autonomous weeding robots

**nai**  
Technologies

## Facilitate and accelerate a broad uptake and integration of robotic technologies

64 M€

A network of Digital Innovation Hubs in the following 4 areas:

- Healthcare
- Infrastructure Inspection and Maintenance
- Agri-Food
- Agile Production

Innovation Actions up to 16 million €.

Disclaimer: Preliminary information





## DT-RUR-12-2018: ICT Innovation agriculture – Digital Innovation Hubs for Agriculture

20M€

- To accelerate the adoption of ICT-based solutions for more productive and sustainable agriculture systems.

Innovation Action up to 10M €



Topic published under the Societal Challenge 2 Work Programme "Food Security, sustainable agriculture and forestry, marine, maritime and inland water research and the bio economy".

Disclaimer: Preliminary information

## **DT-ICT-01-2019: Smart Anything Everywhere**

- **CSA to support SAE network – 1 M€**

## **DT-ICT-02-2018: Robotics - Digital Innovation Hubs**

- **CSA to support Robotics DIH network – 2 M€**

## **DT-ICT-06-2018: Coordination and Support Activities for Digital Innovation Hub network**

- **CSA to network all DIHs – 1 M€**

# Upcoming open "cascading funds" calls

Project	Technology Area	Call 1	Call 2	Call 3	Call 4	Call 5
<b>I4MS (Innovation for Manufacturing SMEs) Initiative</b>						
HORSE	Robotics	Nov.17	-	-	-	-
ReconCell	Robotics	Nov.17	-	-	-	-
L4MS	Logistics for Manufacturing	Sep.18	Sep.19	-	-	-
CloudiFacturing	HPC cloud-based simulation services	Jul.18	Jul.19	-	-	-
MIDIH	CPS/IoT for Manufacturing	Mar.18	Mar.19	-	-	-
AMABLE	Additive Manufacturing	Mar.18	Mar.19	Mar.20	-	-
<b>SAE (Smart Anything Everywhere) Initiative</b>						
FED4SAE	Cyber-Physical and Embedded Systems	Nov.17	May18	Nov.18	-	-
TETRAMAX	Low energy computing powering CPS and IoT	Nov.17	Oct.18	Sep.19	Apr.20	-
• Bilateral						
• Value chain/ interdisciplinary		Feb.18	Dec.18	Oct.19	Apr.20	-
• Entrepreneurial		Aug.18	Aug.19	Aug.20	-	-
DIATOMIC	Advanced micro-electronic components and Smart System Integration	Mar.18	Sep.18	-	-	-
SmarTEES	Organic and large area electronics	Mar.18	Jul.18	Nov.18	Apr.19	Sep.19
<b>Other projects</b>						
Data Pitch	Data brokerage between public sector organisations and SMEs	Jul.17–end of Sep.17	Autumn 18	-	-	-

# Where to find cascading funds open calls on participant portal?

- <http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/other/competitive.html>



The screenshot shows the 'RESEARCH & INNOVATION Participant Portal' of the European Commission. The page is titled 'Open Competitive calls and calls for third parties' and lists various funding opportunities. The navigation bar includes links for HOME, FUNDING OPPORTUNITIES, HOW TO PARTICIPATE, EXPERTS, and SUPPORT, along with a search bar and login/register buttons. The list of opportunities includes:

- Fourth FIESTA-IoT Competitive Call for Experiments
- Third Open Call SoftFIRE
- RobMoSys open call
- KATANA – open call n°2
- INNOLABS – 1st Open Call
- bioTope - Building an IoT Open Innovation Ecosystem for Connected Smart Objects
- Data Pitch
- ROSIN Open Call
- PERMIDES Open Call
- IMPACT GROWTH Open Call
- NEPTUNE call for third parties
- SuperBIO call for third parties

Below this list, there is a section for 'Closed Competitive calls and calls for third parties' which includes:

- ACTIVate - Announcement of an open call for recipients of financial support
- Organicity: Co-creating Smart Cities of the Future
- Third FIESTA-IoT Competitive Call for Experiments
- BIG IoT first Open Call
- Second Open Call SoftFIRE

# Digital Industrial Platforms

## What do we mean?

**X** *A place or opportunity for public discussion*

*e.g. European Platform of National Initiatives*

✓ *An **operating system** that **integrates** different technologies and various applications and services*

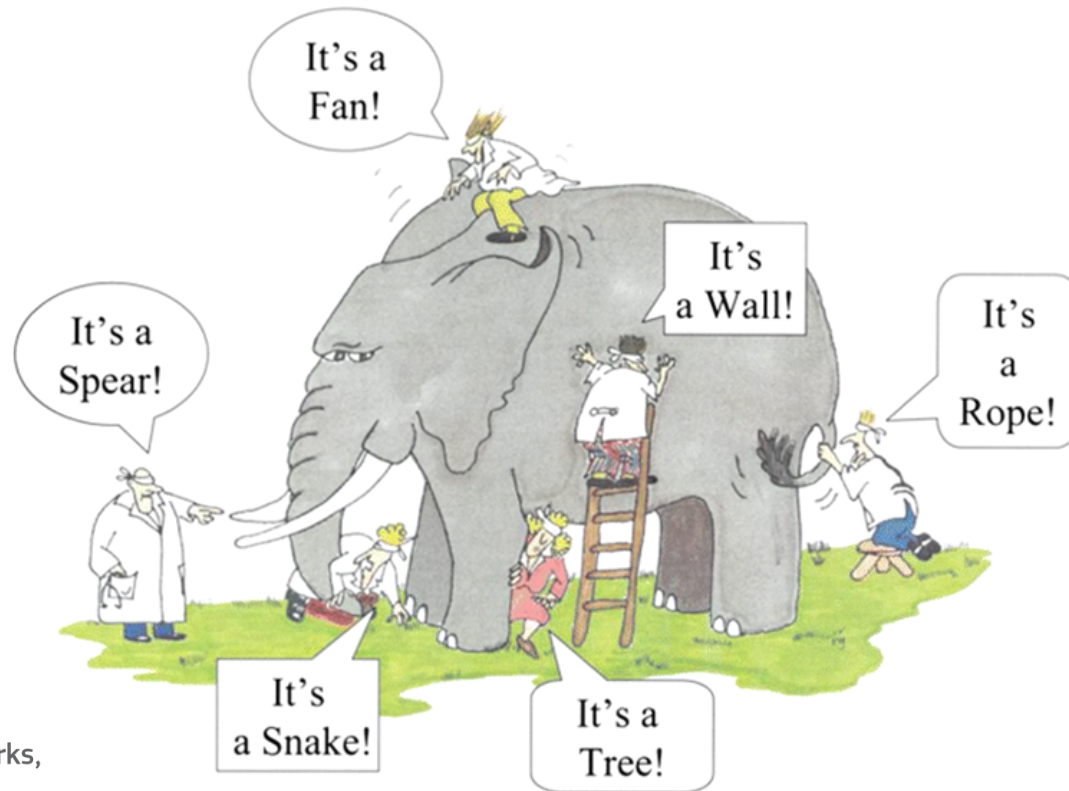
**X** *Online platforms  
in the consumer world*

*e.g. Facebook, Nest, Android*

✓ ***Industrial** platforms  
in the **business** world*

In different ways and to varying degrees they may take in:

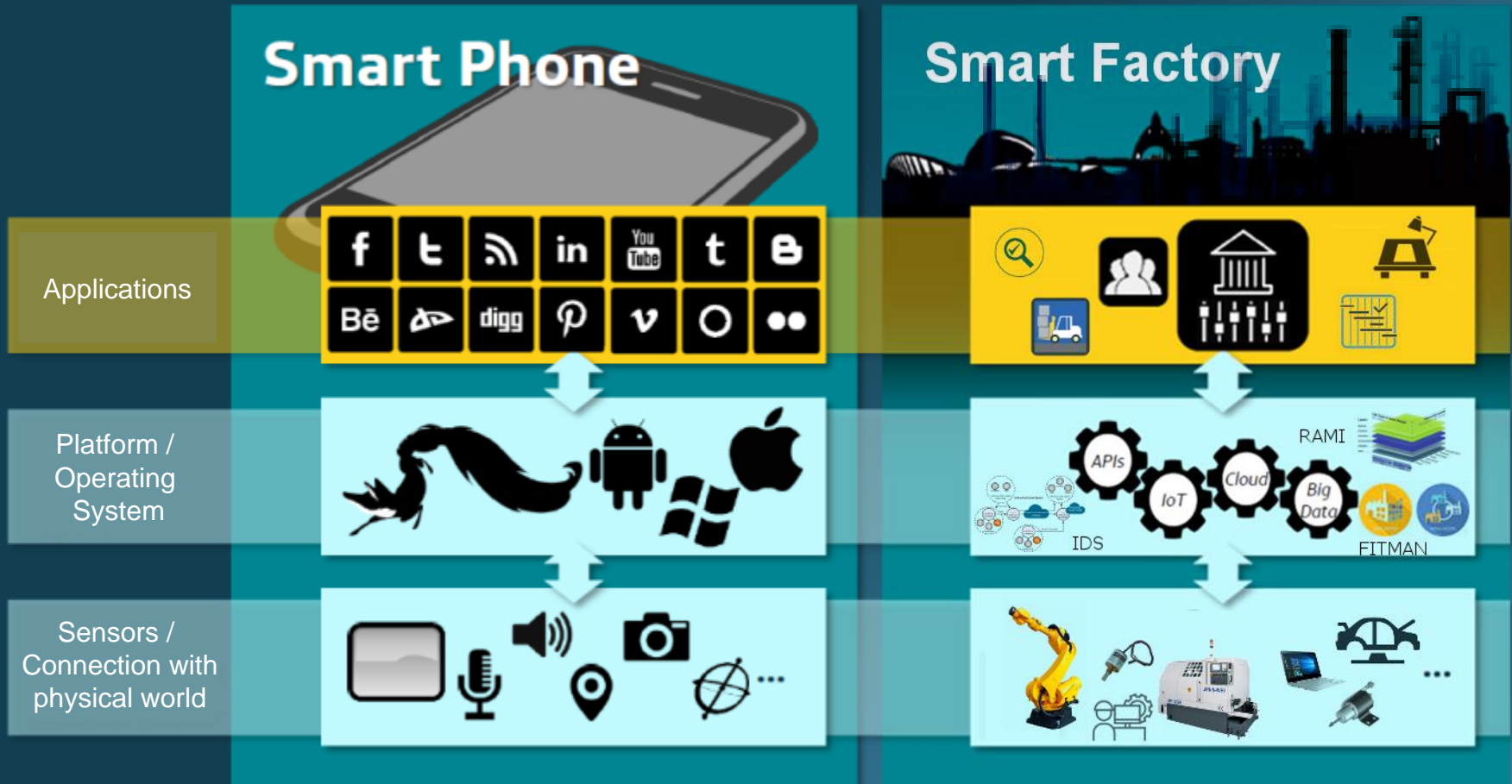
- 1) a **community** role
- 2) an **infrastructure** role
- 3) a **data** role



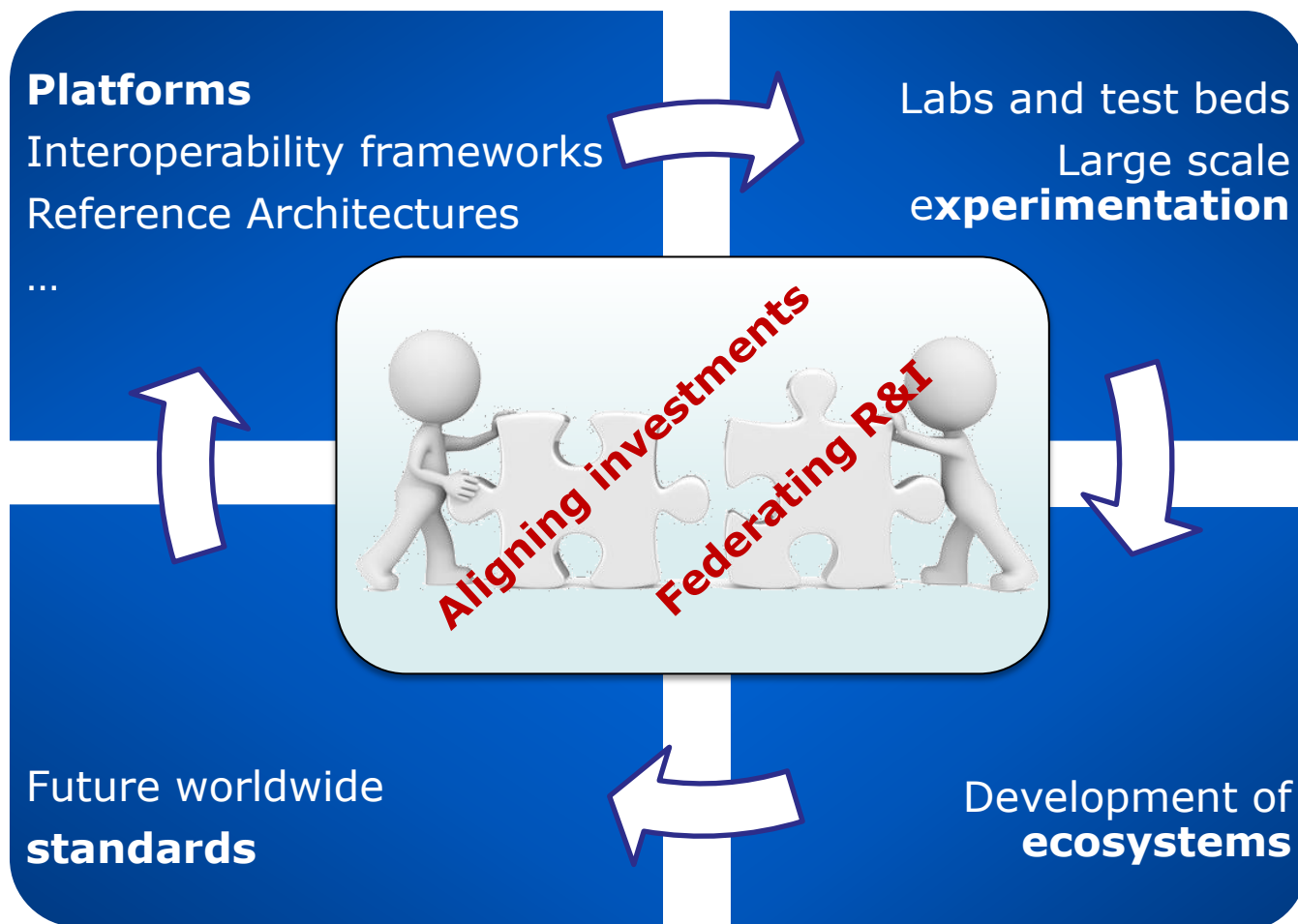


# Digital Industrial Platforms

## Smartphone analogy



**Aligning investments and federating R&I efforts from all players (industry, national initiatives and EU) on common interests around the platform economy based on European interests and values**



# WP 2018-2020

## Topics pan-European platform-building and piloting



### Digital Manufacturing Platforms

- Agile Value Networks: Lot-size One
- Zero-defect Processes and Products
- Machines & Human Competences
- Sustainable Value Networks

A digital 'plug and produce' online equipment platform for manufacturing

...



### Agricultural Digital Integration Platforms

- Optimize farm operations
- High-precision farming

Digital Service Platforms for Rural Economies

...



### Smart Hospital of the Future

#### Smart and Healthy Living at Home

- Healthy & independent living
- Early risk detection and intervention

...



### Interoperable and Smart Homes and Grids

#### Big Data Solutions for Energy

...

**Cross-cutting issues, IoT, Big Data, Security...**



European  
Commission

Communications Networks,  
Content & Technology

### *Focus Area 'Digitising and transforming European industry and services':*

## *Platforms and Pilots*

#### *LEIT-ICT*

- DT-ICT-07-2018-2019: Digital Manufacturing Platforms for Connected Smart Factories 95 M€
- DT-ICT-08-2019: Agricultural digital integration platforms 30 M€
- DT-ICT-09-2020: Digital service platforms for rural economies 30 M€
- DT-ICT-10-2018-2019: Interoperable and smart homes and grids 30 M€
- DT-ICT-11-2019: Big data solutions for energy 30 M€
- DT-ICT-12-2020: The smart hospital of the future 25 M€
- DT-ICT-13-2019: Digital Platforms/Pilots Horizontal Activities 4 M€

#### *SC1*

- DT-TDS-01-2019: Smart and healthy living at home 60 M€

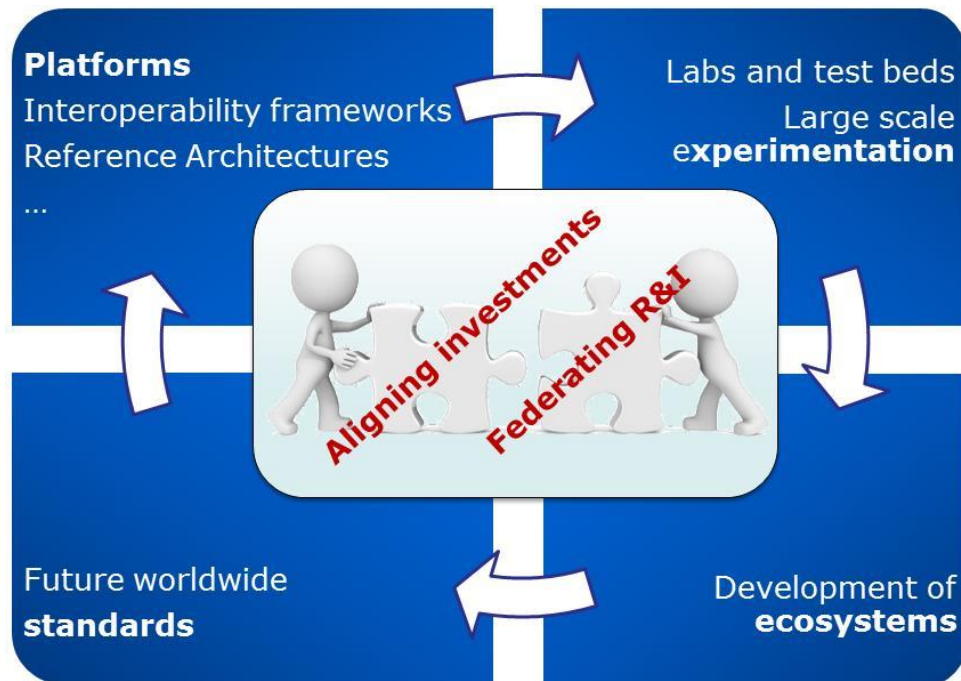
#### *(LEIT-NMBP:*

- DT-NMBP-20-2018: A digital 'plug and produce' online equipment platform for manufacturing 20 M€ )

**Aligning investments and federating R&I efforts from all players (industry, national initiatives and EU) on common interests around the platform economy based on European interests and values**

## Digital Manufacturing Platforms:

- total funding 95M€ over 2 years
- proposals up to 16 M€ considered appropriate



### 2018:

- Agile Value Networks
- Excellence – zero-defect

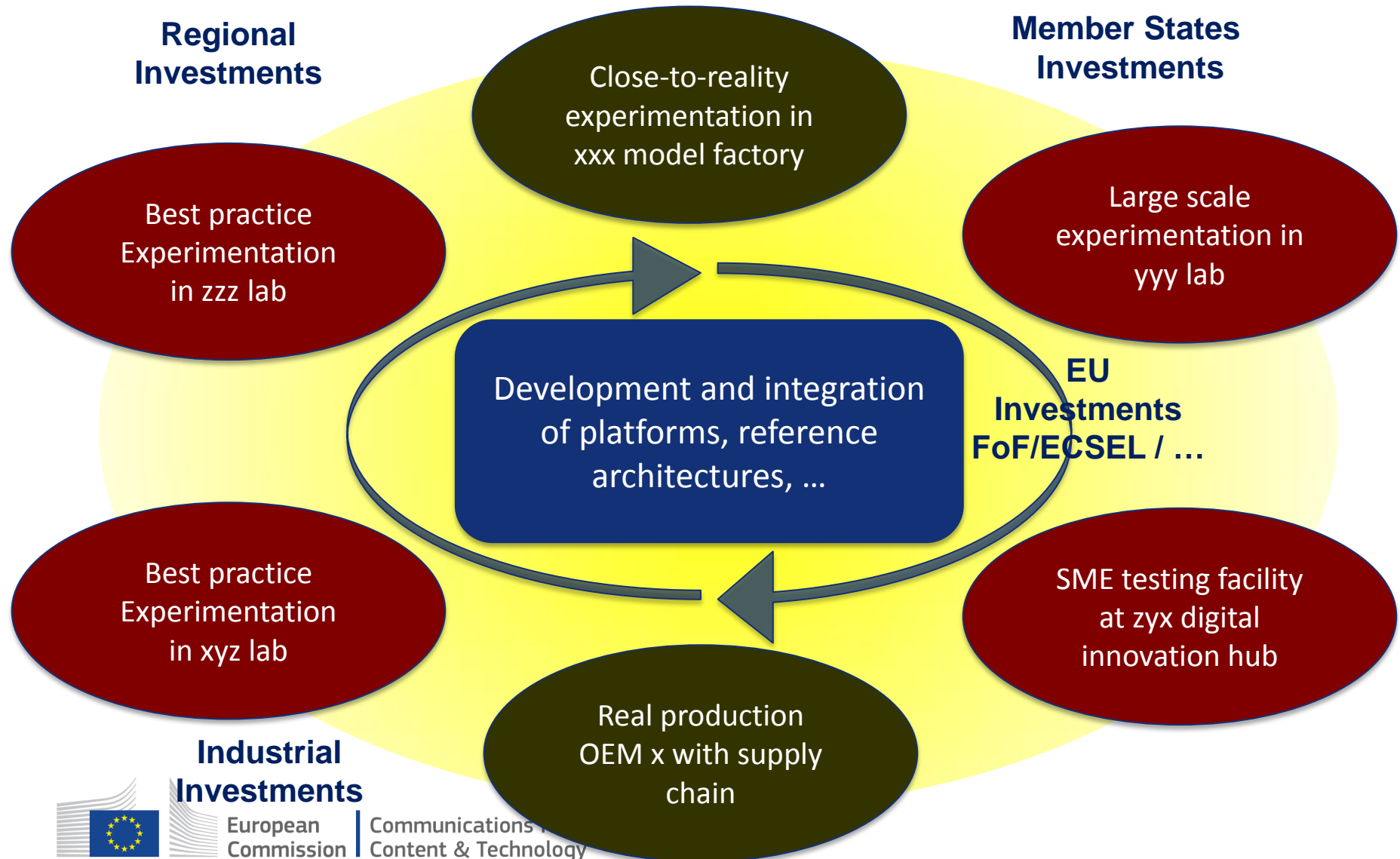
### 2019:

- Human factor
- Sustainable value networks – circular economy



# Digital Industrial Platforms

## Pooling Investments



- ICT Proposers' Day 2017 - Budapest, 9-10 Nov 2017
- Digitising European Industry Working Groups on Digital Innovation Hubs (1) and on Digital Industrial Platforms (2):  
<https://ec.europa.eu/futurium/en/dei-implementation/library>
- Catalogue of Digital Innovation Hubs
  - <https://ec.europa.eu/futurium/en/content/digital-innovation-hubs-catalogue-project-0>
- Mentoring project for Digital Innovation Hubs
  - <https://ec.europa.eu/digital-single-market/en/news/call-digital-innovation-hubs-eu13-member-states>: Open until 22 October
- Robotics Brokerage Day, Brussels, 6 December 2017

Digitising European Industry

<http://bit.ly/DigIndEU>

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