

# MaPS System

**An all-in-one data management solution for omnichannel retailing**

# MaPS System in a nutshell



An innovative data management solution for Marketing, Publishing and Sales (MaPS)!



Located in Foetz



30 employees



European presence (France, Switzerland, Belgium, Germany)



A dedicated e-commerce entity: Awevo (web agency)

## Companies struggle with a multitude of:



Products & Complex Marketing Offers



Bulky product information



Data sources



Communication channels



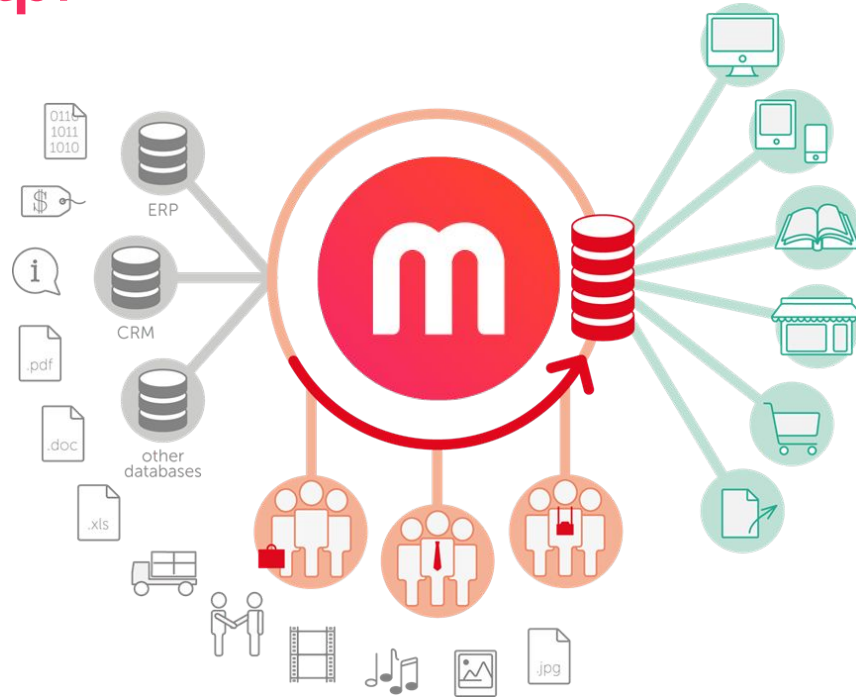
Publication contexts (seasons, countries, markets, etc.)



Staff members & Externals (enriching / requesting information)



# How can we help?



# Competencies

- **Software architecture & development**
  - Technologies: PHP, React, API Rest
- **E-commerce web sites (Magento)**
  - UX/UI design
  - Optimization
  - Maintenance
- **Genuine expertise in:**
  - data gouvernance
  - data management
  - multichannel marketing and sales
  - print & web publishing

# Future projects & Needs :

- **Disrupting the market with a brand new version**
  - Needed competencies : Elastic Search, Symfony, React, API Platform
- **Expanding integrators network**
  - Interested in partnering with digital/consulting agencies
- **Searching for technical partnerships**
  - Interested in collaborating with the editors of complementary softwares to enrich the feature scope of our solution



**MaPS**  
**SYSTEM**

TAKE YOUR PRODUCT EXPERIENCE ON A NEW HEIGHT

**Thank you.**

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