

NIUM

Nutrition data science made easy

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Diet-associated diseases are on the rise



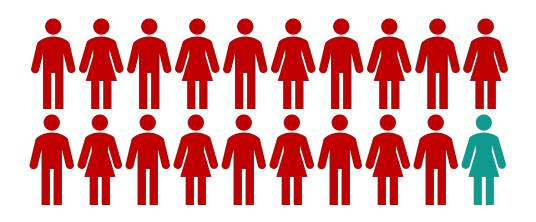
Overweight affects 30-70%

Obesity affects 10-30% of adults



Diabetes affects 5% of population (25% prediabetic) 70% of population with high lipid levels 67% of population overweight (BMI > 25)

Dieting is hard

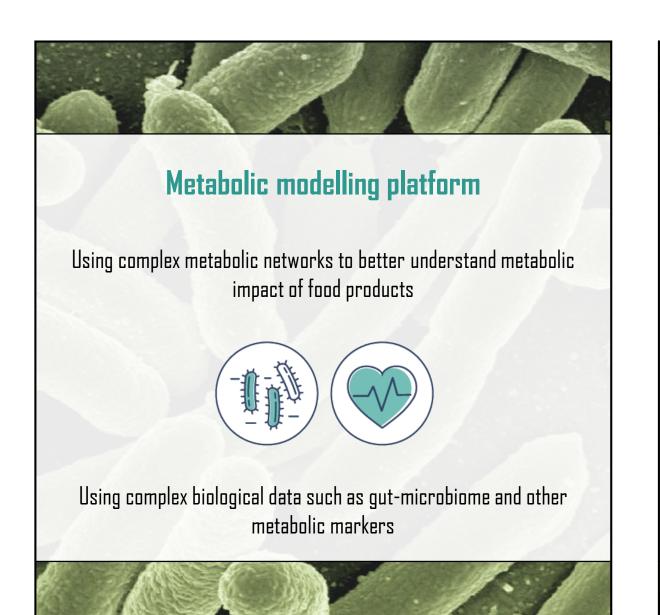


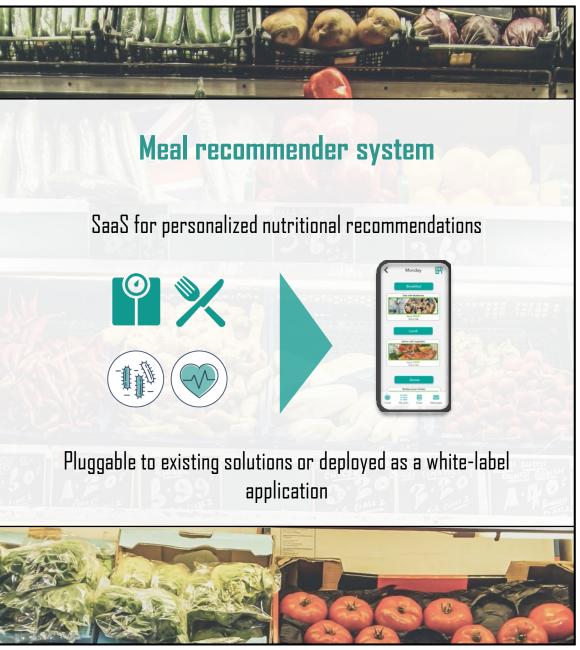
8/20 people stop their diet before the end of week

After 1 year only 1 out of 20 are following the diet



Nium makes nutrition science actionable and practical





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