

# CYBERSECURITY *week*

16-21 OCTOBER 2017

LU  EMBOURG

LET'S MAKE IT HAPPEN

# SPONSORSHIP PACKAGES



@LuxSecurityWeek  
#luxsecurityweek



Cybersecurity week Luxembourg

More information:  
[cybersecurityweek.lu](http://cybersecurityweek.lu)

Contact us:  
[info@cybersecurityweek.lu](mailto:info@cybersecurityweek.lu)

Cyber experts

+10 events

Investors

Hackers

University



Awards

Corporates & entrepreneurs

International speakers

**OPENING GLOBAL PERSPECTIVES**

**#luxsecurityweek**

## Founding members



## In the framework of



## Digital Skills Coalition Letzebuerg Coordinated by



## Special thanks to



# What is CYBERSECURITY *week* Luxembourg?

CYBERSECURITY *week* Luxembourg positions the country as a leading European location for cybersecurity start-ups, talent, investors and experts who are looking for growth opportunities.

CYBERSECURITY *week* Luxembourg is an advocacy-campaign week, which takes place from 16 to 21 October and aims to raise awareness of cybersecurity threats, promote cybersecurity among citizens, corporates and SMEs, and provide up-to-date security information through education and sharing best practices.

Visionary decision



Hackers Citizens

Corporates

Experts

**+2,000**  
attendees  
expected from all  
over Europe  
in one week

Policymakers

Children

Policy makers

Investors

Entrepreneurs

Students

Academic, PhD

Growing Cyber start-ups

CYBERSECURITY *week* Luxembourg **timeline\***

OCTOBER

Monday 16



**Le nouveau GDPR:**  
Verbraucherschutz an  
Dateschutz ginn Hand  
an Hand - Protection  
des consommateurs et  
Protection des données vont  
de pair

by Commission Nationale  
pour la Protection  
des Données (CNPD),  
Centre Européen des  
Consommateurs (CEC),  
SECURITYMADEIN.LU,  
Union Luxembourgeoise des  
Consommateurs (ULC)

**MISP Summit**  
by CIRCL

Tuesday 17



**Cryptoparty4Kids**  
by  
SECURITYMADEIN.LU

**Digital Talent-Day**  
by LIDIT

**Cybersecurity4success - PME**  
"Naviguez sain et sauf à travers le  
monde digital!"  
by Chambre des Métiers, Chambre  
de Commerce, Représentation  
de la Commission Européenne  
au Luxembourg, House of  
Training, SECURITYMADEIN.LU,  
Confédération Luxembourgeoise de  
Commerce (CLC), Fédération des  
Artisans (FDA), Luxinnovation

Wednesday 18

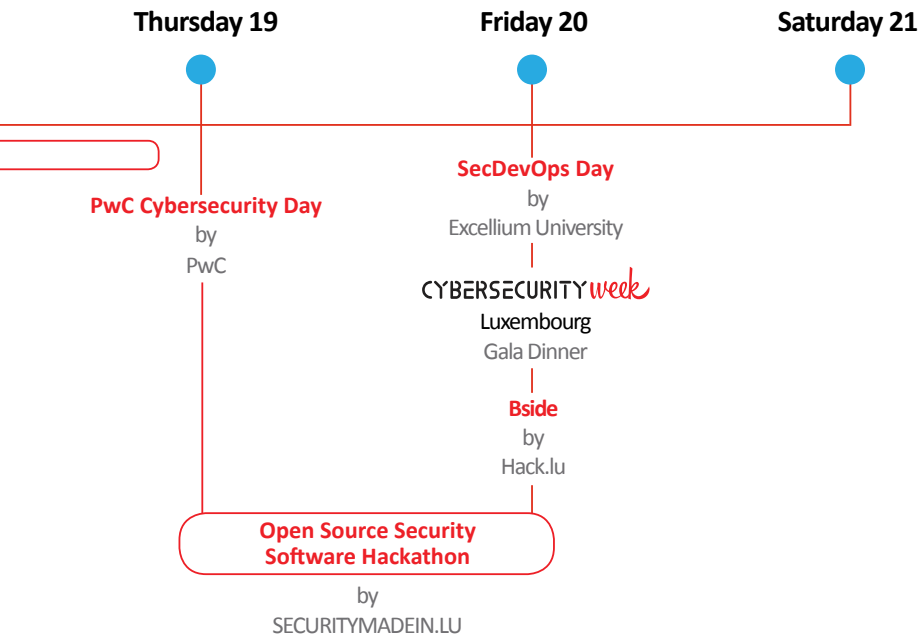


**Hack.lu**  
by  
CIRCL,  
SECURITYMADEIN.LU

We think cybersecurity is a shared concern. During the week, our events are tailored to meet the expectations of different audiences: CEOs, hackers, citizens, kids, students and cybersecurity experts.

## Want to add your event to this timeline?

Contact us by email at [info@cybersecurityweek.lu](mailto:info@cybersecurityweek.lu)



\* This timeline reflects the event planification as of 24 May 2017 and is subject to further changes



# What is happening during the week?

Exhibition and demo

Renowned international speakers

Exclusive Gala Dinner

5 awards

Call for presentations

Satellite events

Strategic networking forum

Job fair

Latest and greatest advances and global innovations in Cyber

+10 Events





# 5 awards

■ **Award sponsored by CYBERSECURITY *week* Luxembourg - CISO of the Year Award**

Rewarding an individual for his/her global strategy, projects implemented, technical choices and management skills.

■ **Award sponsored by CLUSIL**

The CLUSIL award recognises the best master's/doctoral or bachelor thesis/final work of a student registered at uni.lu or who has completed his internship/thesis/work in Luxembourg.

■ **Award sponsored by hack.lu - CTF Award**

The Capture the Flag (CTF) competition is one of the main highlights of the hack.lu conference and attracts over 300 teams every year. It is a 24-hour challenge held by FluxFingers, the CTF Team at Ruhr-Universität Bochum (Germany).

■ **Award sponsored by PwC – Most Promising Company (chosen by jury)**

The Most Promising Company Award will go to the candidate who demonstrates excellence at all levels, from strategy to execution, during the PwC Cybersecurity Day.

■ **Award sponsored by PwC – People's Choice Award (chosen by attendees)**

The audience will vote for the most captivating solution, which will win the People's Choice Award.

CYBERSECURITY *week* Luxembourg  
16-21 October 2017



## Join the Movement

CYBERSECURITY *week* Luxembourg will be a focal point for top cybersecurity leaders and advocates, and will present a key opportunity to increase the visibility of your company or organisation.

Our 2 sponsorship packages are designed especially to help you enhance your visibility among a wide range of attendees from European and local industries, policy makers, investors and start-ups.

If you are interested in sponsoring the CYBERSECURITY *week* Luxembourg, please contact us by email at [info@cybersecurityweek.lu](mailto:info@cybersecurityweek.lu).

## Why become sponsor CYBERSECURITY *week* Luxembourg?

1. Gain visibility at a local and European level,
2. Be associated with a highly regarded and well-known event in European cybersecurity,
3. Seize unique opportunity to network and build strong relationship with Cyber talent, investors, start ups, leaders and experts.

# Our sponsorship packages

BENEFITS	Gala Dinner sponsorship (€5,000)	Week sponsorship (8000€ exclusivity for one company)
<b>Week Benefits</b>		
Recognition at CYBERSECURITY <i>week</i> Luxembourg as the sponsor of the Week on the website, roll up, ... plus a logo link to your website on the corporate website		<input type="radio"/>
Exclusive access to all the events with a priority given to your invitees (limited to 20 seats /event)		<input type="radio"/>
Company mention on all press releases		<input type="radio"/>
2 articles from your company on the dedicated blog		<input type="radio"/>
Marketing material (roll up, goodies) for your events		<input type="radio"/>
<b>Pre-Gala Dinner benefits</b>		
Recognition at CYBERSECURITY <i>week</i> Luxembourg as a Gala Dinner Partner on the website, plus a logo link to your website	<input type="radio"/>	<input type="radio"/>
Recognition in the Gala Dinner press release (post-event)	<input type="radio"/>	<input type="radio"/>
Logo on the Gala Dinner invitation (both the digital invitation and the paper invitation for VIPs)	<input type="radio"/>	<input type="radio"/>
Recognition in the Gala Dinner programme	<input type="radio"/>	<input type="radio"/>
<b>Benefits during the Gala Dinner</b>		
Visibility in the Gala Dinner room – 1 x Roll up	<input type="radio"/>	<input type="radio"/>
VIP tickets – 20 seats free of charge	<input type="radio"/>	<input type="radio"/>
Brochure at the welcome desk	<input type="radio"/>	<input type="radio"/>
Visibility in the Hackathon room	<input type="radio"/>	<input type="radio"/>
<b>Post-Gala Dinner benefits</b>		
Logo visible in the Gala Dinner recap video	<input type="radio"/>	<input type="radio"/>
Name and logo in the thank-you text on the home page of the <b>Cybersecurityweek.lu</b> website after the event	<input type="radio"/>	<input type="radio"/>

If you are interested in sponsoring the CYBERSECURITY *week*  
Luxembourg and the Gala Dinner, please contact us by  
email at **[info@cybersecurityweek.lu](mailto:info@cybersecurityweek.lu)**