## EIC ACCELERATOR

## CONTACT TEMPLATE

1. **Legal entity name:** New Tech Company S.a.r.L.
2. **Year of incorporation:** 2019
3. **Number of team members:** 3 fulltime employer, 5 part time
4. **About your project (1000):**

Going to the video store requires fighting traffic, wandering the aisles, and waiting in long lines just to get a single movie. This problem is global. We decided to transform offline business into a subscription-based streaming service that allows our members to watch TV shows and movies without commercials on an internet-connected device. Our on-demand video streaming platform fully functions and connects video content providers (we buy content at providers and produce it in-house, in total our library comprises 5,800 titles) and final consumers (222 million subscriptions).  The company's global TAM (total addressable market) opportunity is 700 million-1 billion homes, not counting China.

1. **TRL level of your product:** TR6 – technology validated in relevant environment
2. **Amount of money needed for next 24 month:** 1,2 mln. EUR for Product Development, 4,7mln for Go to Market
3. **Pitch deck:** Please attach